

# TIA Report

# 2025



豊田市国際交流協会

Toyota International Association

## 感謝を込めて

豊田市国際交流協会(TIA)は2026年4月1日より豊田市文化振興財団と合併いたします。1988年に発足して以来、最終年度となります2025年度まで、「国際化の主役は市民」を合言葉に多様な文化を持つ人々が集い、共に学び、共に楽しむ拠り所として活動を続けてまいりました。各方面の皆さまからの長年にわたる温かいご支援とご協力により、これまでの事業を無事全うすることができましたことを心より感謝申し上げます。

今後は新たに生まれ変わる豊田市文化振興財団内の「TIA活動センター」と名前を変え、多様性・創造性豊かで潤いと活力に満ちた文化都市の実現を目指し、市民が主役の活動がいつそう活発になり、より幅広く多様な人々が集う拠点として親しまれるよう力を尽くしてまいります。今後ともお力添えのほどよろしくお願い申し上げます。

理事長 佐伯英恵

## With gratitude

Starting April 1, 2026, the Toyota International Association (TIA) will merge with the Toyota Cultural Promotion Foundation. Since its founding in 1988 and through its final fiscal year in 2025, TIA has operated as a hub where people of diverse cultures can gather, learn, and have fun together under the motto “Local people take the leading role in creating a multicultural society.” We express our heartfelt gratitude to everyone for their warm support and cooperation, which has enabled us to successfully complete our projects to date. Moving forward, as the “Toyota Intercultural Association Activities Center” within the newly transformed Toyota Cultural Promotion Foundation (which itself will be renamed in English to the “Toyota Intercultural Association” (TIA), we aim to realize a cultural city rich in diversity, creativity, vitality, and enrichment. We will strive to ensure citizen-led activities become even more vibrant and that the center becomes a beloved hub where more diverse people gather through a broader range of activities. We appreciate your continued support.

Hanae Saeki, Chairperson

## TIA's Timeline

- 1987/7 "Citizens' Group for International Exchange Launched; Preparations Began for the Establishment of an Association"
- 1988/10 Establishment of the Toyota City International Exchange Association (Foundation)  
Opening of an office within the City Hall Annex  
Kazuko Toyota Appointed as First Chairperson
- 1996/10 Relocation of office to the Youth Center
- 2000/5 Akiko Toyoda Appointed as Chairperson
- 2007/6 The office moved to the 3rd floor of the Industrial and Cultural Center and is now known as Toyota Global Square.
- 2009/10 Designated October 1, the date of its founding, as "International Day" and held exchange events
- 2011/4 Obtained certification as a public interest incorporated foundation
- 2023/6 Hanae Saeki appointed as Chairperson
- 2026/4 Merged with public interest incorporated foundation, The Toyota City Cultural Promotion Foundation, and renamed the Toyota Intercultural Association Activities Center



# Major Programs of 2025

In fiscal year 2025, we continued to organize activities aimed at encouraging people from diverse cultures, to enjoy their respective cultures while fostering mutual understanding and respect for other cultures of the world. Through initiatives such as “International Day” events, commemorating the establishment of TIA and activities targeting the young, we were able to create opportunities for citizens from all walks of life to come together and interact.



## International Day “World Tour in TIA”

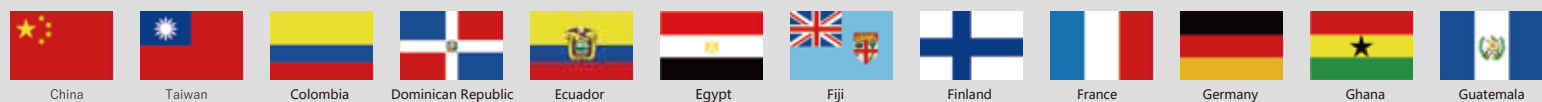
In commemoration of the establishment of TIA, we have designated an "International Day" and are carrying out initiatives aimed at encouraging every citizen to be aware of and act as a member of the international community, in relation to international issues. This year, under the theme of: “Oiden,” which means: Come on in! “A World Tour Through Culture,” event was held, where we hosted programs featuring international cuisine, folk crafts, and offered cultural experiences from around the world, including performances of traditional dances. With the cooperation of partner organizations, we also held a bocchia workshop and presentations on Japanese culture, providing an opportunity for the participants to enjoy themselves while experiencing international culture and deepening their connections.



## Situations of foreign residents in Toyota City

	2025/12/31	2024/12/31	Changes		2025/12/31	2024/12/31	Changes
Brazil	6,797	6,789	8	Sri Lanka	172	121	51
Vietnam	4,338	4,011	327	Pakistan	139	121	18
The Philippines	2,738	2,555	183	Mongolia	132	128	4
China	2,427	2,258	169	Taiwan	112	105	7
Indonesia	1,782	1,426	356	South Africa	108	7	101
S. & N. Korea	927	945	▲ 18	Turkey	81	30	51
Nepal	789	651	138	Bangladesh	68	70	▲ 2
Myanmar	781	601	180	United States	61	55	6
Peru	646	658	▲ 12	Bolivia	60	59	1
Thailand	500	476	24	57 Others	363	349	14
India	494	310	184	Total	23,515	21,725	1,790

(Toyota City Monthly Data)



China Taiwan Colombia Dominican Republic Ecuador Egypt Fiji Finland France Germany Ghana Guatemala

# International Exchange • International Understanding

Working closely with our volunteers, we organized activities that allowed participants to deepen their understanding of other cultures while enjoying interactions with people from various parts of the world. We have also provided support for international exchange activities held in the local communities.



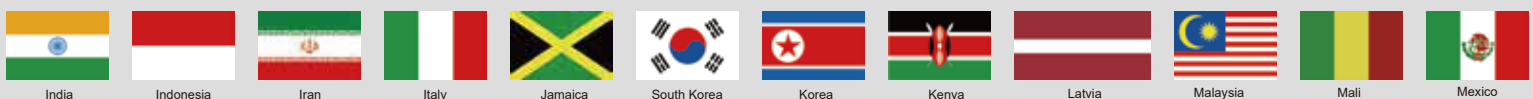
## International Exchange • Initiatives to Promote International Understanding

Now in their fourth year, the "Kids Festival" and the "Youth International Forum in Toyota"—both organized and run by high school and college students—have become key pillars of our youth-focused initiatives. Kids Festival was organized by Toyota North High School, and was held in November. Conducting an interactive program, including games from around the world, we provided a wonderful opportunity for children from diverse cultural backgrounds to strengthen their understanding of one another. Currently in its second year as a course at the Aichi University of Education, the Youth International Forum in Toyota, under the theme: "Let's Talk, Let's Connect—The Reality of Career Support for Foreign Students," featured guest speakers who shared insights on the current situation regarding career development for foreign students and residents, followed by a discussion on how to address the associated challenges.



## Support and Cooperation in Respect to International Exchange Events on the Local Level

We provided support and cooperation in events such as the "Global Exchange Festival," held in July as part of the 20th-anniversary celebrations of the Aichi Expo, and the "2025 Christmas Market in HOMI," which took place at the Homi Community Center, in December.



# Multicultural Coexistence

The number of foreign residents in Toyota City has been increasing year by year, reaching approximately 24,000 people, from as many as 77 countries. Driven by the goals of “leaving no one behind” and “building a multicultural community where everyone can thrive, comfortably,” we have carried out our activities in close collaboration with our valued volunteers.

## Ensuring a Safe and Secure Life for Foreign Residents

### Japanese Language System

Based on the principles of the “Toyota Japanese Language Learning Support System,” we continue to train personnel to manage Japanese language classes and to plan and operate such classes. In order to help the learners obtain useful knowledge for living, such as garbage sorting rules, how to arrange visits to see the local doctor, and traffic rules for riding bicycles, we held classes at seven different venues, which functioned as hubs to foster community ties among local residents, for three terms this year.



## Promoting the Consciousness of Mutual Assistance among Foreign Nationals

To expand the scope of mutual support among foreign residents, we provided support for events, such as the International Friendship Day, organized by the Toyota Indonesia Group, and the first-ever Philippine Festival, which was hosted by “Filipino in Toyota.”

We also worked to strengthen community ties among foreign residents by supporting volunteer-led initiatives such as “International Yoga Day” and “Korea Introduction Workshop.”



# Human Resource Development

To foster the development of citizens who will actively play a role in building a multicultural community, we endeavor to promote mutual understanding of the cultures and lifestyles of people from various countries, with the cooperation of residents who have ties to other nations. We engaged in activities that allowed us to learn, while experiencing local customs, and reflecting on the challenges involved in building an effective multicultural society.



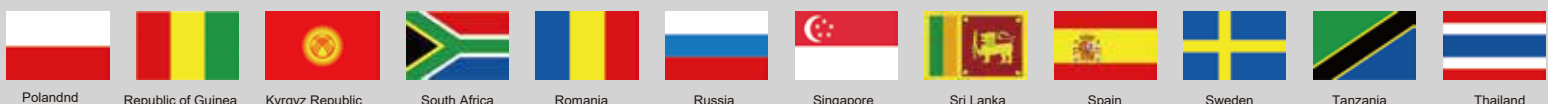
## International Understanding Seminar · International Understanding Education

As part of the ongoing International Understanding Seminar series, we held some sessions focused on communication with people from other countries, as well as workshops where parents and children deepened their understanding of foreign cultures, through hands-on experiences centered on food culture. In relation to the international understanding classes at schools in the city, we held sessions where foreign instructors introduced cultural customs from various countries, as well as classes where students are able to learn simple Japanese to facilitate interaction with foreigners.



## Kids' Global Club

With the aim of fostering an attitude of acceptance and respect for diversity, we organized activities for fourth through sixth graders to learn about and engage with various cultures around the world through interactions with international guests and cross-cultural experiences. This year, we also organized activities designed to deepen the children's understanding of their own culture, and provided them with opportunities to research and present on Japanese culture.



Polandnd

Republic of Guinea

Kyrgyz Republic

South Africa

Romania

Russia

Singapore

Sri Lanka

Spain

Sweden

Tanzania

Thailand

# Activities of the Volunteer Groups

Two new groups were launched this year, and all 13 groups actively contributed to TIA's initiatives—such as International Day—while carrying out their own activities.



E - I F F



English Volunteer GLOBE



Toyota Hospitality Guide Network



Alpha Nihongo



Nihongo Salon



Nihongo.JP



Vietnam Language



Sementinha de Alfabetização



Kids' English



Open Heart



Japanese Culture Appreciation Society



Torcida



Toyota International Citizens' Network



Volunteer General Assembly



Trinidad and Tobago



Tunisia



Turkey



Ukraine



United Kingdom (UK)



U.S.A.



Venezuela



Viet Nam



Zambia



Japan

※These are the flags of the country of origin of the people living in Toyota City.

## THE TOYOTA CITIZENS' PLEDGE

We, Toyota Citizens, as we face the future from our land blessed with beautiful mountains and rivers, from which we can see the Seven States, while handing down the rich history and traditions of our old textile hamlet, Koromo, to future generations, hereby proudly renew our pledge:

- \* To nurture greenery, to protect our rivers and to respect the rich nature around us;
- \* To value the benefits of sports, to broaden our knowledge and to raise the level of culture;
- \* To work with a willing spirit and raise healthy children in a happy family atmosphere;
- \* To help one another and to broaden our circle of friends, so as to warm our city with friendship;
- \* To revere life and to abide by the law, in order to make our society a safe and pleasant one to live in.



TIA operates in support of the Sustainable Development Goals (SDGs) and always keeps in mind the philosophy that "no one should be left behind".

このTIAレポートはウェブサイトにて英語・中国語・ベトナム語・ポルトガル語でもご覧いただけます。

This document, the TIA Report is also accessible in English on TIA's website (scan QR-code for access).

此报告书在TIA的网站上也可以浏览，请扫码进入。

Bản report của TIA bạn thể quét mã QR để xem được bản tiếng việt.

Poderá acessar essa reportagem em português através do código QR.



編集・発行  
(公財) 豊田市国際交流協会 (TIA)  
〒471-0034  
愛知県豊田市小坂本町 1-25  
豊田産業文化センター 3階  
TEL : 0565-33-5931  
FAX : 0565-33-5950  
Email : tia@hm.aitai.ne.jp  
<https://www.tia.toyota.aichi.jp/>



2026年3月発行